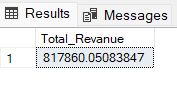
PIZZA SALES SQL QUERIES

A.Kpi’s

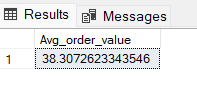
1.Total Revanue

SELECT SUM(total\_price) AS Total\_Revanue FROM pizza\_sales



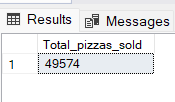
2.Average order value

SELECT SUM(total\_price)/COUNT(DISTINCT order\_id) AS Avg\_order\_value FROM pizza\_sales



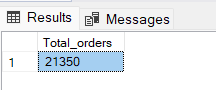
3.Total pizzas sold

SELECT SUM(quantity) AS Total\_pizzas\_sold FROM pizza\_sales



4.Total orders

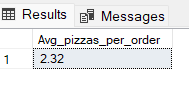
SELECT COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales



5. Average pizzas per order

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2))/CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Avg\_pizzas\_per\_order

FROM pizza\_sales



6.Total sales by category wise

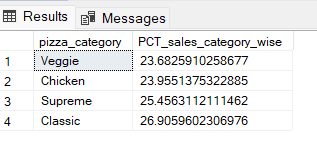
SELECT pizza\_category,

SUM(total\_price)\*100/(SELECT SUM(total\_price) FROM pizza\_sales) AS PCT\_sales\_category\_wise

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY PCT\_sales\_category\_wise



7.Percentage sales by pizza size

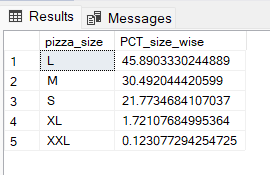
SELECT pizza\_size,

SUM(total\_price)\*100/(SELECT SUM(total\_price) FROM pizza\_sales) AS PCT\_size\_wise

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY PCT\_size\_wise DESC



8.BEST 5 SALLER

SELECT TOP 5 pizza\_name, SUM(total\_price) AS top\_saller FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY top\_saller DESC

